

Megan Pan

UX/UI DESIGNER

917-370-6193
meganpan123@gmail.com
meganpan.com

EXPERIENCE

Junior UX/UI Designer

Blikket (Design Agency) · May 2025 – June 2026

- Contributed to a card game eCommerce redesign that shipped to live traffic and lifted conversion rate 22.7% and revenue per visitor 35.6%, projecting £44,000 in additional monthly revenue at 96.25% statistical confidence
- Delivered UI and UX design for 11 client projects in one year across eCommerce, Health & Wellness, and AI, spanning web, email, and pitch decks, and adapted design systems to keep UI consistent across concurrent work
- Designed UX flows, UI, and prototypes for a client gold buying platform (5 core screens) and an in-house AI podcast app, running market research and walking stakeholders through flows before build

UX/UI Designer

Tanoki · May 2024 – May 2025

- Led UI design across 20+ screens for a student productivity and note-taking web app, defining app structure through sitemaps and user flows
- Analyzed competing note-taking tools and gathered feedback from stakeholders in the target audience to resolve feature conflicts before high-fidelity design

Website, Design & Marketing Assistant

Fleishman Career Center · June 2023 – November 2024

- Assisted in the redesign of a nationally ranked career center's website, restructuring content for an average audience of 11,381 monthly viewers
- Audited site accessibility and implemented fixes to headings, alt text, and CTAs across the redesign
- Runner-up, NSEA Student Employee of the Year: Critical Thinking

LEADERSHIP

Web Design Intern

New York Strangers Sports Organization · Apr 2025 – Present

- Redesigned and shipped 10+ responsive WordPress pages for a nonprofit sports organization's official site, which draws 21.7K visitors annually
- Built a companion site for the NACIVT tournament the organization hosted in 2025, working directly with directors to align design with brand and community goals

Conscience Editor

Asian Outlook Magazine · Jun 2023 – May 2024

- Promoted to head of layout after two years as an editor, directing 4 issues and a team of 3 to 5 designers through recurring print deadlines
- Designed covers and layouts each issue and mentored incoming interns through hands-on InDesign workshops

EDUCATION

Binghamton University
BA in Graphic Design,
Minor in Digital and Data
Studies
GPA 3.98/4.00

SKILLS

UI Design · UX Design · Wireframing ·
Prototyping · User Research · Brand
Design · Graphic Design · Email Design ·
Presentation Design · Design Systems ·
Dev Handoff

TOOLS

Figma · Adobe Illustrator · Photoshop ·
InDesign · XD · Premiere Pro · Claude
Code · WordPress · ClickUp · Google
Suite · HTML · CSS